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Minutes of the Executive meeting

Hosted by West Belfast Sports and Social Club on 21st September 2016

The Chairman, John Davidson, opened the meeting by observing a minute's silence in honour of our late esteemed Secretary, Bob McGlone.

Michael Finlay of Bank of Ireland presented details on a new cash card service for member clubs, which provides savings against similar services from other providers. Moreover, it can be designed to meet individual club needs.

The minutes of the previous meeting were read to those present, and were proposed and seconded as a true record by Raymond Conor and Brian McCartney.

Correspondence and enquiries via the Helplines was covered with details of responses provided.

In the interests of the Federation's day-to-day administrative activities, it was required to officially appoint office bearers.

It was subsequently proposed by Brian McCartney and seconded by Tommy McMinn that the Public Relations Officer, Harry Beckinsale, be appointed Secretary, in recognition that he had been carrying out those duties during Bob's period of illness. The appointment was also supported by the Chairman, Treasurer, Joe Patterson and others. Brian McCartney was nominated as Public Relations Officer, with Tommy McMinn holding the

position of assistant Chairman and Gerry Gallagher being appointed Assistant Secretary.

An update on the association between BSkyB and the Federation was provided, which outlined the requirement to achieve a target of one hundred member clubs (not already with a BSkyB package) signing to the BSkyB, in return for a 25% discount, by late January 2017. If this target is achieved, then the discount of 25% will be afforded to all Federation member clubs.

The Treasurer, David Larmour, provided a detailed financial report which was passed as a true record. The updating of the membership administration was outlined. This was carried out by the then PRO Harry Beckinsale and the Treasurer David Larmour, resulting in an accurate and more efficient means by which to manage the Federation's database.

It was agreed that the Federation would forward correspondence to Federation member clubs, outlining the detail of the BSkyB package, to encourage the uptake of the said package. Although we remain of the view that the rating of the social club should be separate to the sports grounds, the 25% discount for new clubs signing up, is nevertheless a positive

Details to present to the communities committee were discussed, including the times which young people are to be

permitted on the premises of a sports registered club.

This concluded the meeting, with thanks being extended to the management of West Belfast Social Club for the facilities and hospitality provided.

The next meeting will be held on Wednesday 26th October 2016 in Ligoniel WMC.

Harry Beckinsale Secretary N.I. Federation of Clubs



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Chairman and Treasurer meet an old friend

At a recent meeting with the Communities Committee at Stormont, Federation Chairman, John Davidson, and Treasurer, David Larmour, were delighted to meet, entirely by accident, a friend of many years, Jim Clerkin.

The Federation enjoyed the friendship of Jim, from his time at Gilbeys and Diageo in Belfast, and it was only when he gained promotion to head up the North American marketplace that they obviously lost touch due to the distance involved.

Jim's story is one of the most impressive of all business people hailing from these shores, and has seen him win numerous awards for his input to the drinks industry world-wide. His stewardship, in both the US and international markets, has seen increased prominence and greatly increased profitability for some of the most prestigious and successful companies in the wine and spirits industry.

His career started with Guinness in Ireland before going on to more senior positions in global organisations, such as Grand Metropolitan (which includes Gilbeys of Ireland), Diageo, Allied Domecq (second largest wine and spirit company in the world), The Jim Beam Company and Moet Hennessy.

The Federation chairman said, "It was great to meet Jim again, we enjoyed many great times in his company during his time this side of the Atlantic."



Jim Clerkin (centre) pictured with John Davidson and David Larmour.

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Federation delegation meet Minister

On Thursday 13th October 2016 a Federation delegation, led by Chairman, John Davidson, were afforded the opportunity to address the Communities Committee, chaired by SDLP Party leader, Colm Eastwood.

The following indicates the changes being made to the clubs legislation. However, our additional requirements outline that, which we feel is important to address the everyday management needs of the registered club sector in Northern Ireland.

- 1) An additional 30 minutes drinking-up time per day.
- 2) Children's certificates to be abolished
- 3) Children (under 18) to be permitted on all types of club premises to 9.00pm
- 4) Children permitted on Sports registered club premises to 10.00pm and during the period June, July & August until 11.00pm.
- 5) Sports registered clubs will be afforded one night per year for the purpose of presentation of awards to under 18's.
- 6) The restriction on advertising to be removed, with the proviso that advertising features the wording "Members and their guests welcome"
- 7) Clubs will be permitted to advertise a function, providing the entire funds, less expenses are donated to a charitable or benevolent cause. This does not require the wording "Members and guests welcome"
- 8) Sports registered clubs will be permitted to utilise their sports grounds, six times per

annum, for events lasting up to five days, such as the Irish Open, held at Royal Portrush, which will be recorded as one event.

When meeting the Minister Paul Givan MLA, and subsequently the Communities Committee, chaired by Colum Eastwood at the N.I. Assembly, we were afforded the opportunity to request further amendments.

- A) We requested that, as previously discussed with the then Minister Nelson McCausland, the period permitting young people on the premises of a sports registered club be May to September, not June to August.
- B) We also asked that the
 Accounts Regulations be
 amended to a fit for purpose
 model, in line with the
 size of membership and
 turnover of a given club,
 fulfilling the requirements of
 good accountancy practice,
 under the guidelines of the
 Accountancy body of Ireland.
 (Not prescriptive)
- C) We requested that the PSNI Rights of Entry be amended to be no less nor greater than those pertaining to other business sectors.
- D) the number of six occasions on which a club can use its external sports grounds, be increased to afford use of the said grounds throughout the summer period, enabling a club to raise much needed funds for sport and charitable/good causes.
- E) Late bar extensions to be increased from 85 to 104 or 164, always being reminded that public houses are



(L-R) Minister Paul Givan, Sammy Douglas MLA, DUP, Harry Beckinsale, David Larmour and John Davidson of the N.I. Federation of Clubs, Gary Steele, Golf Secretary Association & Richard Johnson, NCU.

allocated 365 to 1.00am with an additional twelve to 2.00am being available to them.

The Communities Committee is as follows: Colum Eastwood, SDLP, Chair;

Colum Eastwood, SDLP, Chair; Michelle Gildernew, Sinn Fein, Deputy Chair. Committee members are:
Naomi Long, Alliance;
Jonathan Bell, DUP;
Adrian McQuillan, DUP;
Christopher Stalford, DUP;
Stephen Agnew, Green Party;
Fra McCann, Sinn Fein;
Caral NI Chullin, Sinn Fein;
Nichola Mallon, SDLP;
Andy Allen, UUP.



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Men 65+most likely to be victims of investment fraud

Recent reports have confirmed over £13 million as being defrauded from the Northern Ireland public through electronic means. However, it's not just Northern Ireland that is affected, it is endemic across the whole of the UK.

Figures recently released by Action Fraud and the City of London Police show that over 77% of all victims reporting investment fraud are men with the average age of 65. Their average loss is over £32,000, with most victims living in metropolitan areas.

In 2014, the City of London Police, City of London Corporation Trading

Standards, Metropolitan Police, National Trading Standards 'Scambusters' Team, HMRC and the FCA, launched Operation Broadway, a London-wide intelligenceled drive to uncover and disrupt suspected 'boiler room' investment frauds operating out of some of the capital's most iconic buildings in the heart of the UK's main financial districts.

Operation Broadway teams have conducted inspections and disruption raids at over 100 offices in the City and Canary Wharf since its launch. Police and trading standards chiefs believe this has created a hostile environment for fraudsters.

On 6th October the Money Laundering Investigation Unit disrupted a suspected boiler room in the City of London, selling fake bonds. Two search warrants were executed: one in Fleet, Hampshire, and other in Lothbury, City of London. Two cheques totalling £130,000 were seized, together with other documentary items, as part of the operation.

However, despite this type of work, UK-wide investment fraud reports to Action Fraud increased by 9.5% last year from 2,910 in the financial year 2014/15 to 3,186 in 2015/16 - indicating criminals are operating boiler rooms in new locations in the UK.

Detective Chief Inspector Dave Manley, Head of the City of London Police's Fraud Squad and Operation Broadway lead, said, "Investment fraud continues to be a major threat to individuals in this country and statistics show that those who are over 60 are particularly vulnerable to this type of crime. Fraudsters will do everything they can to manipulate potential victims and convince them that they are making genuine investments. Unfortunately, once a victim is sucked in by a fraudster, they often endup parting with a significant amount of money and this can have devastating effects on both the individual and their families."

DCI Manley continued, "The City of London Police is the national policing lead for fraud and it is our job to work with police forces across the country as well as with our partners to ensure that criminals such as investment fraudsters are disrupted and ultimately prevented from committing crime. By raising awareness of investment fraud we hope to enable people to recognise when they are being targeted by the criminals and to stop them before it is too late".

Jennie Granger, HMRC's Director General, Customer Compliance Group, said, "In 2014/15 HMRC prevented the loss of £1.3 billion in the most serious cases relating to organised crime. Our work with the City of London Police and partners helps HMRC in its role as an Anti-Money Laundering supervisor to prevent fraudulent activity, protect the public, and bring criminals to justice."

'Take 5' to help prevent fraud

To help inform people of the dangers of online crime, Get Safe Online is supporting the launch of a major new campaign designed to tackle financial fraud.

The campaign, Take Five, aims to put consumers and businesses back in control with straightforward advice to help prevent financial fraud and encourage people to take a moment. It is designed to remind people that it pays to "stop and think".

Take Five is the first national campaign to be backed by all the major banks and other financial service providers across the UK. Get Safe Online are lending their support to Take Five, with CEO Tony Neate commenting,

"It seems almost everyone is embracing the fact that they can now purchase goods and services online - whether it's for a weekly shop or to make that once in a lifetime purchase. But, as with in-store shopping, these financial transactions do carry their risks. With more and more people choosing to buy online, the methods criminals are using to defraud people and businesses have become increasingly sophisticated. In initiative. fact, as a report we recently

"That's why we're supporting the Take Five campaign and encouraging people to take a moment before they give out personal details either online or in the real world. What's more, people can protect themselves by taking a few easy steps to protect their personal details when making transactions online. Whether it's by checking for the padlock symbol in their browser or checking whether they're using a secure Wi-Fi connection, these small actions can protect individuals from financial fraud. which unfortunately has already had negative consequences for so many people up and down the country."

published with Action Fraud

the last year alone.

shows, over £1 million was lost

by businesses to online crime in

Katy Worobec, FFA UK, said, "The industry is already

taking action on fraud, last year our members stopped £7 in every £10 of fraud taking place. However, we know that criminals are getting increasingly sophisticated in their tactics and that's why we are launching Take Five. We want everyone to take a moment to pause and think to help stop fraud." FFA UK is Financial Fraud Action, the body behind the Take Five

The campaign is asking everyone to help protect themselves from financial fraud by remembering some simple advice:

- 1. Never disclose security details, such as your PIN or full password - it's never okay to reveal these details.
- 2. Don't assume an email request or caller is genuine - people aren't always who they say they are.

- 3. Don't be rushed a genuine bank or organisation won't mind waiting to give you time to stop and think. 4. Listen to your instincts - if
 - something feels wrong then it is usually right to pause and question it.
- 5. Stay in control have the confidence to refuse unusual requests for information.

For free online security advice visit www.getsafeonline.org







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A third of consumers believe cash will become obsolete by 2020

Consumers have demonstrated their lack of faith in the endurance of cash, with the latest payment gadgets ruling the roost, according to a study.

Businesses that don't keep up with the latest payment gadgets are likely to struggle, with a quarter of UK consumers claiming to avoid shops that only take cash, according to a recent survey.

A third (30%) of respondents say they only use cash if they absolutely have to.

It is a year on from the increase in the contactless payment limit and 37% of shoppers interviewed have said they would like to see the ceiling rise again, allowing them to 'tap and go' on purchases over £30, rising to 45% of respondents in London.

Unsurprisingly, the urge for frictionless shopping is even higher in London, where 33% of people use contactless cards once a day, more often than any other region across the UK.

Half of UK shoppers have used contactless to pay for goods at least once and 40% of respondents say they use it a few times a week.

Payment using smartphones The arrival of Apple Pay and Android Pay has spurred two thirds (67%) of 16-34 year olds to leave their wallets at home, instead choosing to pay with their smartphones. It's not just the younger generation buying in to this movement; across all age groups, 54% of consumers expect their smartphones to replace their card as the main method of payment within the next five years.

James Frost, chief marketing and commercial officer at Worldpay said, "The shift that we are seeing in terms of consumer preferences and what shoppers now expect from the high street is seismic and paying with cash is an inconvenience for many of today's shoppers.

"While online stores have tended to changing expectations and delivered simplicity and flexibility through technology, physical stores are at risk of falling behind. From contactless fast-food outlets to Waitrose's first cashless store, the growing popularity of tap and go is a trend that all retailers will need to embrace or risk losing relevance."



Men given more flexibility in working hours than women

Men are given twice as much flexibility than women when it comes to working hours, research finds.

The study, found that on average, men work an average of six hours flexibly per week, compared to just three hours worked by women.

Less than half of women (47%) are afforded the opportunity to work flexibly by their employer in an average week, while two thirds of men (66%) are granted this request.

The research also finds that in addition to favourable working hours, men are also rewarded for working overtime; over half (55%) are paid extra for working

outside their contracted hours, compared to only a third of women (33%).

But when asked to work overtime, over a third of men (35%) report being 'angry' or 'frustrated'; a contrasting reaction to their female counterparts, of whom half (56%) express a positive reaction such as 'motivated' or 'confident'.

Despite getting a better deal in the workplace, men are more inclined to take fake sick days, with a third (33%) admitting they take at least one or more days off a year without good reason, in contrast to just a fifth of women (20%) who take this liberty

Linneweber update

Linneweber 1: Despite HMRC claiming victory in the long running dispute with Rank (known as the Linneweber case) there remains outstanding litigation which will determine the final result of the case. HMRC are currently using the significant resources at their disposal to dissuade clubs from pursuing this matter further, with HM Courts and Tribunals Service asking whether clubs wish to abandon their claims or wish to stand behind other cases. HMRC are suggesting that the original claim has now been settled and that the claim will not be affected by any further decision in the Rank case.

Linneweber 2: HM Courts and Tribunals Service are querying the basis on which clubs

appeals are to go forward and HMRC are asking for additional information from clubs in order to keep the claim alive. For both Linneweber 1 and 2 there are appropriate responses that can be made to HMRC that will ensure the appeals and claims are kept alive with the prospect that clubs could eventually benefit from repayments from HMRC. Whilst no-one can predict the outcome of both the Rank and Linneweber 2 litigation if clubs do keep their appeals alive, they still stand to benefit should the cases against HMRC ultimately succeed.

If you require assistance with this please visit www.nifederationofclubs. com/downloads where we have information available. Alternatively, please call the Federation Helplines.

Underage sales advice

Clubs should continually review their employee training regarding identifying and preventing alcohol sales. Licensing Officers will expect that employees are provided with appropriate training refresher training and that there is a written record available that this has taken place.

After training, employees should be able to list the most common age-restricted products (alcohol and tobacco being the main ones) and identify the procedure which should be followed to check the age of a suspected underage customer.

Typical schemes which are used are 'Think 21' or 'Think 25' which ask employees

to request identification for anyone who looks younger than those ages.

A club employee should be able to recognise appropriate forms of ID and should try to discern between real ID and fake ID, although we accept in practice that this can be challenging.

It is important that the club is able to prove that it has a policy in place preventing underage sales, so that each time an employee receives a refresher course, it is documented, in order to prove that the training was provided.

Most clubs will be able to undertake this training in-house although courses are available from other sources.



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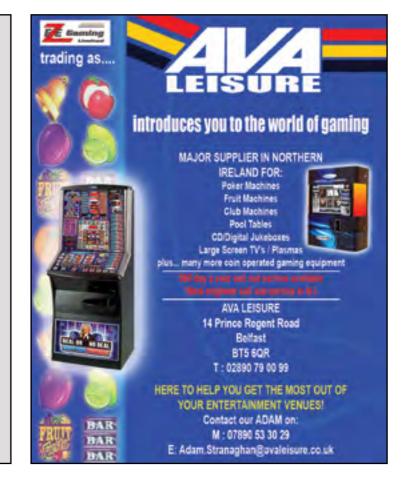
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Questions & Answers

Q. We seem to have some members who only ever drink tap water? Given the cost to the club of the water and the time of our employees, are we able to charge these members for this tap water?

A. I can confirm that the club is legally obliged to provide tap water free of charge to customers. The definition



of customer is a point of contention, it certainly applies to any person who is in the club and has made a purchase from the club. It is also likely to apply to any member of the club who is in the club and has not made a purchase, although this is a grey area, (the fact that your members pay for a subscription to the club probably means they would be considered customers in all situations). My advice is to simply provide free tap water on request to anyone who requests it. If you have a serious problem of some members only drinking tap water then it is certainly something for the committee to consider and perhaps efforts should be made to establish why members are only drinking tap water. Are other nonalcoholic beverages such as soft drinks and tea and coffee available at reasonable prices for example? Ultimately, I would hope that if you do have any members that purely drink tap water that this is very much a minority of your membership and you can simply accept that this is the case and that effectively they are paying for the cost of providing this tap water to them through their annual membership fees.

Q. We are reviewing the Club's electricity supplier and one of the potential options is a new six year agreement. Do you think such an agreement would be too long?

A. I do think that a six year agreement is too long for the club to enter into since it considerably binds the hands of future committees and hampers the club if the new contract fails to live up to expectations. On a general basis, I do not think that committees should sign contracts which contain a minimum period of more than three years.

Approved Federation energy company, MJ Utilities, may be best placed to advise on what the best tariff is for your club. You can call them on 028 9073 7252 or 07776 994807.

Q. We have an employment situation which needs to be resolved quickly. It will be discussed at our next committee meeting but some of our committee members are not able to be present. We would appreciate their input and the ability for them to vote on this proposal which will have long term consequences. Can they be allowed to vote by proxy?

A. There is no mechanism for proxy voting at committee

meetings, although I am sure the committee members who can be present will take into account the views of the members who cannot be present if they can put them in writing prior to the meeting taking place. I therefore simply suggest that the views of these committee members are made available to the committee members who are present. Their votes, however, will not count unless they can be physically present at the committee meeting. Whilst this may seem like a setback, I think you will agree that as soon as you allow proxy voting to take place at a committee meeting it is a Pandora's box which can never be closed. If you allowed proxy voting to take place then this means at every single committee meeting, the committee members who are not present would be able to cast votes on the agenda items but without hearing any of the discussion which took place or listening to the view of other committee members. It is important to encourage committee members to attend committee meetings whenever possible.

Q. We have an employee who does an 8 hour shift. By law they are entitled to a 20 minute break which we do not usually remunerate. Our employee would prefer to work the entire 8 hours and be paid for the full 8 hours. Can we allow them to do this and reflect this agreement in their employment contract?

A. Your employee has the right to a 20 minute break when they work a shift of six hours or more. You should not sign any agreement which restricts this right. It is an important legal employment right and

cannot be superseded by a private agreement. Clearly we cannot force an employee to take a break but they always should have to do so if they work a shift of 6 hours or more.

I am afraid you will have to move forwards on the basis that during any shift of 8 hours employees are provided with a break of 20 minutes and that unless the committee adopts a different policy this break will be unpaid.

Q. We run a lottery in the club of which some of the money raised goes to the prizes and the rest goes to the club. Some members have said they must be informed of the exact amounts and how the funds are allocated. Is this correct?

are allocated. Is this correct? A. There is no legal requirement to inform Members of how much money from the draw goes to club funds. You may, however, wish to promote this since if people know that some of the proceeds from the draw will assist the club they may be willing to purchase more tickets purely to support the club. You could, for instance, provide a running update of the funds which have been raised for the club from the draw and how they have been spent. If there is a future club project which requires funds to be raised, this is a good way to raise the funds and aim for a fundraising target to be achieved.

Q. A recent article concerning the responsibilities of a club treasurer was very interesting, although I believe this has been very much under-stated, speaking from personal experience. The article appears to suggest all the treasurer does is collect money, bank money, and make payments. I believe that there is so much more involved.

For instance: weekly and monthly payrolls, monthly pay-over to HMRC re PAYE/ NI, monthly reconciliation of bank statements, quarterly VAT returns, quarterly Machine Gaming Duty returns, monthly financial reports to committee, regular reports to club committee on financial advice etc., collating all financial documentation to enable annual accounts to be prepared, liaising with external accountant/auditor re. annual accounts.

Do you agree that these duties are typically undertaken by a club's treasurer?

A. You have made some very good points and I can only agree with the thrust of your argument. The position with the vast majority of clubs however is that all the responsibilities which you have rightly highlighted are outsourced to accountants or book-keeping/payroll services. The fact is that clubs can no longer recruit people with the appropriate skill levels who are either able, or prepared, to take on the full duties from within their memberships. The treasurer's role is one of the most important to get right within any successful club and the responsibilities are demanding. I think this is why so many clubs have now moved away from electing treasurers who are expected to take on these responsibilities to employing a person or a firm of accountants to assist with this role. Clubs which have a qualified member able to take on these duties are in a fortunate position, although these days, with the availability of online software and accountancy firms, the job

of treasurer can, if necessary,

be overseen by the committee

and the points you raised above

largely outsourced to assist with

the smooth running of the club

Q. A poor performing employee has recently resigned from the club. What should I do if we are asked to provide a reference for him?

A. Should you be asked for a reference, I would merely suggest that you confirm the dates of his employment. You do not need to provide any other details. I would not go into further details about either the pros or cons of this employee's job performance. It is unusual these days for an employer to provide a 'personal' reference and most employers will now just confirm the dates of their employment and the position which they held.

Q. At the AGM we had no volunteers for the role Treasurer and it remains unfilled. A prospective candidate has now come forward and is interested in doing the job. Can the Committee appoint this person without recourse to the Members?

A. As no-one stood for this position at the last AGM, I would consider that it has now become a casual vacancy and therefore the Committee can now appoint it themselves. Therefore, if you find a suitable volunteer the Committee can unilaterally make the decision to appoint them as the Club's Treasurer.

Q. Employees who work irregular or casual hours can make it tricky to calculate their exact holiday allowance. Do you have a suggestion for simplifying this common problem?

A. There is a very good online calculator available at www.gov.uk/calculate-your-holiday-entitlement

The online calculator will essentially allow you to simply input how many hours the employee has worked over the current year and will then calculate how many holiday hours that employee has accrued.

Q. Currently there is an ice bucket on the club's bar which members can help themselves to. The club's relief steward has told us that we can no longer operate in this way since it violates health and safety laws. Your view would be appreciated.

A. I find that the words 'health and safety' are often used when a person simply does not want to operate in a certain manner. I suggest that the club performs a risk assessment on the ice being available on the bar. Personally I cannot foresee many risks of the ice being located on the bar but if you undertake a risk assessment with the relief steward then perhaps he will be able to point out his specific concerns with this practice and the committee can then factor in his thoughts when concluding the risk assessment and deciding on future best practice.

If the committee decides that there is no foreseeable risk from leaving the ice on the bar then I see no reason why you will not be able to continue operating this facility.

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Corporate News

Down Royal set for 'WKD' Festival of Racing

€50,000 prize fund confirmed for Grade 2 WKD Hurdle

A €50,000 prize fund has been confirmed for the Grade 2 Hurdle on Day one of the Down Royal Festival of Racing taking place Friday 4th and Saturday 5th November.

The action packed Grade 2 Hurdle on the first day of this year's Festival, which is once again sponsored by 'WKD', has attracted a wealth of talent over the years including the legendary AP McCoy, with last year's race won by recordbreaking jockey Bryan Cooper.

Mike Todd, General Manager at Down Royal, said, "The Festival of Racing is just around the corner and we're delighted to confirm a €50,000 prize fund for the Grade 2 WKD Hurdle. Attracting such a high calibre of entrants, the Grade 2 Hurdle is always an action packed race and a highlight of the Festival.

"In recent years, Down Royal has established itself not only as a premier sporting destination in Northern Ireland but also the venue of choice for corporate and social days out alike. Our first class facilities, coupled with some of the most exhilarating horse racing in Ireland sees thousands of both seasoned and first time racegoers from across the country flock to the Festival, which this year will take place on 4th and 5th November.

"Down Royal has a long standing partnership with WKD and we're delighted to have them on board once again, particularly as the brand celebrates its 20th anniversary and unveils a new look." Brendan Loughran, Head of Business Unit, SHS Group,



Brendan Loughran, Head of Business Unit, SHS Group, which owns the WKD brand, is pictured with Mike Todd, General Manager at Down Royal. Gates will open at 11am on both Friday 4th and Saturday 5th November. General admission can be pre-booked online starting at £12 and a range of corporate and hospitality packages are also available with more information at www.downroyal.com

which owns the WKD brand, said, "Down Royal is a world-class venue, and a fantastic backdrop for a great day out. The Festival of Racing is a highlight in the racing and social calendar and we're thrilled that WKD, Premium Sponsor of the first day of the Festival on Friday 4th November, will be unveiling its new look to racing enthusiasts.

"WKD is an iconic brand, launched in 1996, and its innovative flavour and identity resonates with racegoers here. The new transformational pack design indicates how the WKD brand is metamorphosing as it celebrates its 20th anniversary.

There are four variants in the WKD range: the original WKD Iron Brew & Blue; WKD

Berry and WKD Passion Fruit, which was previously named WKD Blush. Contemporary new bottle shapes with clean, stylish lines incorporate a fresh new WKD margue bringing a sophisticated feel to the design. Adding an element of fun, the new bottle caps come in a variety of bold, bright colours. No fundamental changes have been made to the liquid in terms of flavour or ABV (alcohol by volume) which remains at 4%, and there are no changes to the recommended retail price."

Racegoers will also be raising the fashion stakes for the WKD Best Dressed Lady competition on Friday 4th November which will see the best outfit win an 'Ultimate Night Out' prize package. Brendan Loughran added, "To reflect the glamour and elegance of the female racegoer that Down Royal attracts, this year WKD is offering a superb prize for the Best Dressed Lady on Friday 4th November.

"The winner will receive an amazing 'Ultimate Night Out' prize which includes a Ciara Daly Makeup session for four people, transfers by limousine, dinner in Belfast City followed by VIP tickets to a top nightclub."

Gates will open at 11am on both Friday 4th and Saturday 5th November. General admission can be pre-booked online starting at £12 and a range of corporate and hospitality packages are also available with more information at www. downroyal.com



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Corporate News

Magners fans give in to temptation

Magners Forbidden Flavours transported saints and sinners to an under-wraps location in October to reveal an evening laden with hedonistic temptation.

The evening was transformed into a wry tribute to the Seven Deadly Sins as #MagnersForbidden challenged guests, who won tickets via social media, to experience seven zones themed around Pride, Envy, Wrath, Gluttony, Lust, Sloth and Greed.

'Pride' zone featured a clever mirror which gave a whole new look to selfies; 'Envy' offered the chance to win a desirable VIP night for four at a top Belfast venue; 'Wrath' was a high striker challenge; 'Lust' was portrayed by sultry dancers; 'Sloth' was a cool chill out area and 'Greed' was a fun cash grab cube with the chance to earn a BOSE Soundlink Bluetooth speaker.

Throughout the night the 'Gluttony' zone provided tempting Magners Forbidden Flavours cocktails: Lusty Lemon Fizz - Gin and Apple Juice topped with Magners Cloudy Lemon, and Sinful Strawberry Sour - Vodka, Mango, Lemon & Lime Sours, topped with Magners Strawberry & Lime.

Adding to the atmosphere, urban artist Visual Waste created a seven deadly sins installation live on the night.

Revellers brought the Magners Forbidden Tree to life by inscribing their guilty sins and secret vices on fruit-shaped cards which they then attached to the branches for all to read.



Julia Galbraith, Magners Brand Manager is pictured at the #MagnersForbidden party with her fleet of Seven Deadly Sins promo staff.

Delighted at the success of the celebration, Magners Brand Manager, Julia Galbraith, said, "Magners Flavours have an edgy personality and our light-hearted take on the seven deadly sins proved hugely popular with our social media followers.

"We deliberately kept an aura of mystery around the event, in particular the venue, but the hint of a Magners Flavours party had everyone eager to know more.

"Magners is all about great sociability and the Magners Forbidden Party certainly reflected that ethos. We're already thinking about our next exciting event and if you follow Magners Cider NI on Facebook or Twitter you'll be the first to hear about it."

Pictured
enjoying the
#MagnersForbidden
Seven Deadly Sins
themed evening
are Jonathan
McKittrick and
Gareth Brown from
The Con Club,
Belfast.



Legally, you need to be licensed to play music in your club. You probably haven't thought much about it. You've just got music on for your staff or customers. But did you know you need permission from the music's copyright owners if you play music, TV or radio aloud songwriters and composers to ensure they're paid for the use of their work. So if you have music playing, Contact PRS for Music on 0800 694 7326 or at prsformusic.com/musicatwork

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Charity Update

Smile and thank Tennent's its Fry-day!

Everything stops when your child has cancer: that's the powerful message that drives CLIC Sargent in Northern Ireland and now it has inspired the 114 employees at Tennent's NI to fundraise for the charity.

The company's warm-hearted workers recently chose Childhood Cancer Awareness Month - to launch a year-long support programme for the organisation. They got things off to a sizzling start with a company-wide Big Breakfast and some 'thank goodness it's Fryday' fundraising fun.

Launching the appeal, Jeff Tosh, Sales Director for Tennent's NI, said, "Our staff are famously generous and each year they select a designated charity, and devote their energy and enthusiasm to supporting important work in our community. Over the years they have raised tens of thousands of pounds for a range of good causes, making a positive difference to the lives of local people.

"CLIC Sargent is a charity which has huge resonance amongst our staff, most of whom are parents, so we are all looking forward to making our personal and corporate contribution to its sterling work in Northern Ireland.

"Sadly, it takes little imagination to understand how devastating it must be to have your child diagnosed with cancer and we can all understand how important it is to have professional, appropriate support. CLIC Sargent gives amazing help to affected families and works to provide practical, emotional, financial and clinical support to

help them cope with cancer and get the best out of life.

"Importantly, the charity operates two CLIC Sargent 'Home from Homes' right here in Northern Ireland: Paul's House, located directly opposite The Royal Victoria Hospital and, opened earlier this year, Amy's House, a facility for teenagers and young adults with cancer, located within walking distance of the Belfast City Hospital and Cancer Centre.

Typically families in Northern Ireland make an average round trip of 95 miles, up to five times a week, to access the cancer treatment their child needs. The cost of travel and time spent away from home and other family members puts a huge financial and emotional strain on families.

The Homes from Home go a long way to alleviating some of these concerns and we are looking forward to supporting that great initiative as well as contributing to the costs of employing CLIC Sargent social workers and funding grants, holidays and information services."

Throughout the year Tennent's NI staff will be getting behind their adopted charity with a series of fundraising events ranging from a treasure hunt and BBQ to a Gala Winter Ball and fitness challenges. A highlight of the fundraising year will be the company's annual Corporate Golf Day which allows Tennent's NI staff to tap into the near-legendary generosity of the licensed trade.

Welcoming the big-hearted backing from Tennent's NI



Sunny Side Up for CLIC Sargent! Nadine Campbell from CLIC Sargent marks Childhood Cancer Awareness Month by welcoming on board new corporate sponsor, Tennent's NI, which is launching its year-long support programme for the charity, with a company-wide Big Breakfast. Pictured at the charity's Amy's House family facility with Nadine, enjoying a taste of the fundraising fry-up, are (from left) Bronach Neill, Jeff Tosh, and Joanne Given, all from Tennent's NI.

staff, Nadine Campbell from CLIC Sargent, said, "We are hugely grateful for the support. When a child is diagnosed with cancer, treatment often starts immediately and can be very far from home. Suddenly, along with the emotional impact, families can often face the possibility of financial hardship.

"In September, CLIC Sargent launched a campaign for increased financial support for families from the point of diagnosis. It is through the enthusiastic support of fundraisers like Tennent's NI staff that we are able to keep

providing vital frontline services to families struck by cancer and campaign for increased support in the future."

Find out more about the charity and how to help at www.clicsargent.org.uk















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Christmas comes early with Sky Sport in November



Throughout November, Sky Sports will give clubs an unrivalled line-up of sport, encouraging fans into their venues to catch the best of the action.

Coming up in the middle of the month is a fantastic weekend of international action across a wide variety of sports including football, rugby union, Formula 1, cricket and darts. International fixtures are always a massive draw for club-goers who like to cheer on their home nation alongside other fans.

Headlining this weekend of global sport is the huge rugby union clash between England and South Africa at Twickenham where England will try to overcome the World Cup semi-finalists.

When a nation's pride is at stake, fans across the country head to their local clubs to soak up the atmosphere, providing a great chance to get more customers through the door.

Mourinho/Wenger showdown November also sees one of the biggest clashes of the Premier

League season when Manchester

United and Arsenal meet to see who can come out on top. This huge fixture is invaluable to clubs during the Saturday lunch time slot and should prove to be a massive attraction for out-ofhome viewers.

There's also a whole host of other quality football over the course of the weekend including Middlesbrough v Chelsea, and West Bromwich Albion v Burnley in the Monday night slot, giving clubs the chance to stretch the weekend's entertainment over three consecutive days.

The final weekend of November also features more exciting Premier League action with a triple header Super Sunday including Arsenal v Bournemouth and Southampton v Everton.

A November to remember

As the Christmas season looms, clubs can look forward to opportunities to entertain members and keep the atmosphere buzzing to encourage customers into their club and provide a boost to business. It should be a November to remember.





Sky Sports Fixtures

November 11th - 13th International Football Austria v Rep. of Ireland

Sat 12th Nov. 5.00pm N. Ireland v Azerbaijan Friday 11th Nov. 7.45pm

Wales v Serbia Saturday 12th Nov. 7.45pm

Rugby Union

England v South Africa Saturday 12th Nov. 2.30pm Ireland v Canada Saturday 12th Nov. 7.15pm

> Formula 1 Brazil Grand Prix

Sunday 13th Nov. 4.00pm Darts

> Grand Slam 12th-20th Nov.

Cricket India v England 9th-13th Nov.

November 19th-21st

Rugby Union England v Fiji Saturday 19th Nov. 2.30pm Ireland v New Zealand Saturday 19th Nov. 5.30pm

Football

Man. Utd v Arsenal Saturday 19th Nov. 12.30pm

Middlesbrough v Chelsea Sunday 20th Nov. 4.00pm Leeds Utd v Newcastle Utd Sunday 20th Nov. 1.15pm

West Brom v Burnley Monday 21st Nov. 8.00pm

> Cricket India v England 17th-21st Nov.

November 26-27

Boxing

Anthony Joshua v TBC Saturday 26th Nov.

Rugby Union England v Argentina Saturday 26th Nov. 2.30pm

Ireland v Australia Saturday 26th Nov. 5.00pm Football

Watford v Stoke Sunday 27th Nov. 12.00pm

Arsenal v Bournemouth Sunday 27th Nov. 2.15pm Southampton v Everton Sunday 27th Nov. 4.30pm

Formula 1 Abu Dhabi Grand Prix Sunday 27th Nov. 1.00pm

> Cricket India v England 26th-30th Nov.

Toolmaker Scot is top dog in Tennent's Gold Cup

Toolmaker Scot, owned by William Hyslop (Kilmaurs, East Ayrshire) and trained by Robert Guiney Gleeson was the leader of the pack at the Tennent's Gold Cup Final, held at Drumbo Park Grevhound Stadium on 22nd October, winning the threeweek festival of racing's most sought after £5,000 prize.

The final 6 dogs were whittled down from those who participated in one of Drumbo Park's biggest race events of the year, with a total prize pot of £10,000.

Second place, and £1,250 went to Farloe Rumble, owned by Avrshire's Peter Aitken and trained by Donaghadee trainer Curtis McGrath.

Third place, and £750 went to Toolmaker Metro, also owned and trained by Scotland's Hyslop/Gleeson combination.

Particularly pleased with the high calibre of entrants in this year's competition, Paula Colhoun, Customer Marketing Manager for Tennent's NI, said, "Our ongoing partnership with Drumbo Park supports this event which has long been recognised as a highpoint of the sporting year and which is also a fantastic social occasion. We enjoyed a superb turnout for the gala final night with an exhilarating finish to the headline race. The Grandstand Restaurant also enjoyed a full house which added to the electric atmosphere and general air of excitement and fun.

"Race-goers enjoyed a great night of sport and were thrilled that the Tennent's Gold Cup Final once again provided



Toolmaker Scot, owned by William Hyslop (from Kilmaurs, Scotland), won the 2016 Tennent's Gold Cup at Drumbo Park Greyhound Stadium at the weekend. The top dog is pictured with (from left) Tennent's promotional girl Sarah Moore; Connor Magill, Regional Sales Manager, Tennent's NI; and handling team members Michael Gleeson, owner William Hyslop, Dick Hawthorne, Keith Duffy, Mark Young, Jimmy Dolan, Alice Guiney Gleeson, and (front) trainer Robert Guiney Gleeson. All photos by Derek Laverty.

Pictured at the 2016 final of the Tennent's Gold Cup at Drumbo Park are: (lr) Kathleen Stitt, Jennifer Moore from Tennent's NI, Sammy Collins, Kathleen McMinn, and Tommy McMinn, NI Federation of Clubs Assistant Chairman, representing the East Belfast Constitutional Club.

the excitement that makes greyhound racing at Drumbo Park such a fun night out for newcomers as well as die hard greyhound racing fans."



Pictured at the 2016 final of the Tennent's Gold Cup at Drumbo Park are Lillian and Harry Beckinsale. Secretary, NI Federation of Clubs and Connor Magill from Tennent's NI.

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UGAAWA Monthly Merit Award winner

by Tony McGee

If a hard border becomes a reality when Brexit is completed, surely Conor Laverty will get a special pass, so as he can whiz through the checkpoint without stopping. Few people, if any, will cross the border so often.

That's because Conor travels daily from his Kilcoo home to Dublin, where he is employed as a GAA Development Officer at TCD; but the long hours in his car haven't cramped his style on the football field. He is still as lively as ever and last month collected his sixth Down SFC medal in eight years, completing five-in-a-row in September.

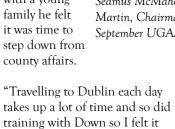
Few would argue that Kilcoo's success might not have been possible but for the wizardry of Conor in attack, taking scores and setting up many others for his 'Magpie' colleagues, as the Eoghain Rúa O'Neill 'All Blacks' swept past all opposition to clinch the championship quintet of titles.

For his top class displays during September, Conor Laverty wins our Monthly Merit Award ahead of Loughgiel hurler Tiernan Coyle, who starred in the Antrim final against Cushendall. Also deserving special mention are Antrim footballer Eimear Gallagher and Scotstown man Seamus Mullan, coach of Longford Ladies' team that won the All-Ireland IFC

"This is a great honour for me and, also, for the Kilcoo team," enthused Conor (31) at his reception in Quinn's Corner. "We were described as a pale shadow of former Kilcoo teams at the beginning of the year but everyone buckled down and the result was brilliant. We

were not, by any means, regarded as favourites to retain the title and, now, we can chase Burren's sixin-a-row next year."

Conor has retired from county football after nine years in the red and black jersey. He captained the Mourne men last season but with a young family he felt it was time to step down from



For his award, Laverty receives an engraved Belleek Living Vase, specially designed silver cuff links from Carlingford Design House, training gear from O'Neill's International Sports and a medical bag from 3FiveTwo on behalf of Kingsbridge Private Hospital. Quinn Products Sales & Marketing Director Seamus McMahon made the

Conor also won the monthly award for June 2012.





Seamus McMahon, Sales and Marketing Director for Quinn Building Products, and John Martin, Chairman of the Ulster GAA Writers Association, make the presentation to the September UGAAWA Merit Award winner, Conor Laverty, Kilcoo.

was only right that I'd give more time to my family," he explains.

presentation.



Ulster GAA appoints new Provincial Secretary and CEO

The Ulster Council of the Gaelic Athletic Association has recently announced the appointment of Mr Brian McAvoy, as the new Provincial Secretary & Chief Executive of Ulster GAA. The appointment follows the recent recruitment process to find a successor to Dr Danny Murphy, who announced his decision to retire in August.

Dr Murphy will continue as CEO until Mr McAvov takes up his position later in the year. During the transition period both Danny and Brian will work together until the formal change over in February 2017.

Brian, who is a member of St Mary's GAC, Burren, is a former secretary of the Down County Committee and is a highly experienced GAA official. A civil servant by profession, he has worked at the heart of government affairs in recent years and has served as Principal Information Officer in a number of government departments including The Office of the First Minister and Deputy First Minister and the Department of Culture, Arts and Leisure. He is currently Head of the Government Advertising Unit.

Commenting on his appointment Brian McAvoy said, "I have had a lifelong passion for the GAA and I am honoured and privileged to have been appointed to this post at a time of evolution for the Association.

September NIFWA Awards

Ballymena United FC manager David Jeffrey is the Northern Ireland Football Writers' Association's Manager of the Month for September.

The Sky Blues were unbeaten throughout the month and after fighting back from two goals down to draw with Dungannon at Stangmore Park they went on a run of four consecutive wins, defeating Cliftonville, Portadown and Glentoran in

the league and progressing to the next round of the Co. Antrim Shield following a win over H&W Welders.

It is the 33rd time that David Jeffrey has won this award, and as he received it, he acknowledged the tireless work of his players, crediting their tremendous desire on the pitch as a large reason why they have turned their fortunes around in recent weeks.

Linfield midfielder Aaron Burns has been named Player of the Month for September.

Burns scored 3 goals in 4 appearances in a dominant month for the Blues, in which they achieved maximum points in the league against Portadown, Carrick and

Ards whilst also progressing to the next round of the County Antrim Shield after defeating Donegal Celtic.

Burns described the award as "an honour" before modestly

Dergview FC striker, Ryan Campbell, has been named Championship Player of the Month for September. The former Ballinamallard United and Institute player has been in fine form for the Castlederg side in recent weeks. In September, Richard Clarke's men claimed wins over Larne (2-0), Armagh City (3-1) and Annagh United (9-0). They also drew 1-1 with fellow promotion hopefuls Institute. Campbell



adding "this could have been

easily given to 6 or 7 of my

teammates, that's how well

us all".

they're playing at the moment

and it is bringing the best out of

scored five goals in the month, notching doubles against both Larne and Annagh United.



The NI Football Writers' Association's Manager of the Month for September is Ballymena United's boss, David Jeffrey. David received his 33rd award from BBC Sport's Stephen Watson.



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1950

England humiliated by USA



The USA team that unexpectedly defeated England 1-0 in Brazil.

In what became known as the "Miracle on Grass', England suffered one of the greatest footballing shocks of all time at the World Cup in Brazil.

They were among the favourites to win, while the USA were 500-1 outsiders, having lost their last seven matches. England had just beaten Chile without Stanley Matthews, and left him on the bench that fateful day. But they still had the great Tom Finney, Stanley Mortensen, Billy Wright and Alf Ramsey.

The result should have been a formality. However, England were not adapting well to conditions in Brazil, and seemed unnerved by the crowd in Belo Horizonte's compact Estadio Independencia. Although only 10,000 watched the match, they reacted wildly to what they saw in a way that British players were completely unused to back home. And there was plenty for the Brazilians to shout about, especially when Joe Gaetjens deflected Walter Bahr's effort past England's goalkeeper Bert Williams, who was on his hands and knees when the ball crossed the line in the 37th minute.

English attempts rained down on the American goalkeeper Frank Borghi's goal, as the giants of the game tried to avert defeat. Somehow American luck held, thanks to a mixture of stunning saves and shots hitting the woodwork or flying just wide. The USA won 1-0, and - partly because of this upset - England failed to qualify for the knockout stage.

Uruguay beat Brazil

Uruguay's
Ghiggia (left)
scores the
winning goal
past the dive
of Brazilian
goalkeeper
Barbosa to
win the 1950
World Cup for
Uruguay.



The decisive match in that 1950 World Cup became known as the 'Maracanazo', or 'Maracana blow'. Rather than a final, it was a round-robin match that Brazil needed to draw and Uruguay had to win in order to lift the trophy.

Rio de Janeiro's monumental stadium, the Maracana, was packed with 199.854 screaming Brazilians, and it was a match the home nation simply had to win, with coins already made in the team's honour and a triumphant song ready to be released on record. But Uruguay was ready too. Their captain, Obdulio Varela, countermanded the pre-match instructions of the coach, Juan Lopez, and ordered his team to attack rather than wait for their seemingly inevitable fate. At first it did not work, and Brazil went ahead just after half-time, to thunderous reactions from the volatile crowd. Uruguay held their nerve, and Alberto Schiaffino temporarily silenced spectators with his 66th-minute equalizer. Just as the fans were starting to herald the draw that Brazil needed, Alcides Edgardo Ghiggia struck Uruguay's winner, 11 minutes from time. Apart from the underdogs' small but ecstatic circle, a sickening silence descended upon the Maracana, and some fans even committed suicide soon afterwards. Despite the widespread disbelief, Uruguay were world champions by 2-1.

Also this year...

Football - The 1949-50 Irish league title was won by Linfield with old adversaries Glentoran runners-up. Glentoran's Sammy Hughes was top goal-scorer with 23 goals.

Boxing - Ezzard Charles retained his World Heavyweight Championship with a 15-round unanimous decision over Joe Louis in New York City.

Rugby - The 56th Five Nations Championship series was won by Wales who completed the Grand Slam.

Snooker · The World Snooker Championship was won by Scotland's Walter Donaldson, beating England ace Fred Davis 51–46.



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