

THE OFFICIAL VOICE OF THE NORTHERN IRELAND FEDERATION OF CLUBS

Review Club

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Minutes of the Executive meeting

Hosted by H&W Welders F.S.C., Belfast
on Tuesday 17th May 2016

This meeting followed the visit to Bushmills and was arranged to visit some issues which time didn't allow for.

The PRO read the minutes of the previous meeting which were passed as a true record by Gerry Gallagher and Brian McCartney.

The Chairman opened the meeting with details of our esteemed Secretary Bob McGlone, who was visited in hospital by Federation officers.

Regrettably, Bob was still in hospital at the time of this meeting, but it was reported that he was looking rather well improved and in good form. The best wishes of the Executive committee are extended to Bob, who is never far from our thoughts.

The PRO, Harry Beckinsale, continues to prepare minutes on Bobs behalf, an arrangement to continue with, which was proposed by Joe Patterson and Gerry Gallagher.

The list of clubs, researched by the PRO and the Treasurer, was separated into those clubs which renew membership via a standing order and those continuing to renew via cheque was conveyed to those present. This was an extensive piece of work which will stand to assist the Federation in maintaining accurate records.

Reminders were sent out at renewal time, as understandably

a lapse occurred due to the Secretary's period of illness.

It was proposed that further reminders be sent out, together with standing order application forms. Members wishing to renew membership should not unnecessarily be concerned to pay by standing order, as the said order can be cancelled at any time.

Mobile phone tariffs were discussed, with Gerry Gallagher continuing to monitor costs in the interests of the Federation.

A Belfast club asked about the implications of introducing swipe cards for members and the upgrading of tills with which to accommodate them. The Federation Chairman, John Davidson, resolved this for the club in question.

BSkyB enquiries were received by the PRO, who explained that the meeting attended by the Federation with BSkyB officials is part of an ongoing process. A recent call from BSkyB confirmed that the work is being handled by the data department. It is anticipated that a specific tariff will be afforded, but at present the work is, as stated, ongoing. Some other issues affecting a few member clubs were resolved satisfactorily, through the assistance of the local BSkyB representative.

The Treasurer, Davy Larmour, presented a financial report which was subsequently passed

as a true record by those present. The Treasurer continued to explain a difficulty with some standing orders and cheque payments which did not carry the name of the club. He was concerned that the bank seemed somewhat reluctant to assist in providing the required information.

As we approach the summer, it was proposed by Assistant Chairman, Brian McCartney, that the Executive Committee conclude the first half of the year by meeting on

Wednesday 22nd June 2016. This meeting will be hosted by Andersonstown Social Club, which has just completed a refurbishment project.

This concluded the meeting. Thanks were extended to the Management Committee of H&W Welders for providing their premises for the meeting and for the hospitality provided.

Harry Beckinsale
Public Relations Officer
on behalf of The Secretary.



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Illegal TV streams may be dangerous

A recent study says that sports fans who access free internet streams of top sporting events do so at great risk.

Like many free services, pirate sites rely on advertising but with few reputable brands willing to attach their name to illegal distribution, the sites turn to malicious ads to pull in profits.

Of the thousands of streams studied, the researchers said that as many as half planted malicious software on the users' machine through forced ads and other deceptive techniques.

As well as pop-up and overlay advertising, they observed an increase in sites demanding users install browser plug-ins in order to watch a free stream.

Taking football as an example, the study said that, not only were malicious ads appearing on the football sites, but the software was also hijacking normally safe websites. In order to watch a stream, you have to install the extension, and once the user installs the extension, it can infect any website the user is visiting. So, if a person installs an extension to watch a stream, and then visits a site like BBC.com, this extension can actually change the contents of BBC.com and include malicious links. This is extremely dangerous.

The music, movie and software industries were the first to feel the disruptive effects of file-sharing, and in time have fought to provide better legal

options for accessing the content they offer. But while a "Spotify for football" may be an ideal solution in curbing illegal streaming, it's unlikely any company that currently broadcasts football would be keen to undercut its TV subscription business.

In an effort to be flexible however, and in acknowledgement that people want to watch sport away from their sofas, Sky Sports launched Now TV, which allows online access. But at £6.99 for a day pass, it's unlikely to tempt certain types of people away from pirated sources even if, as this study suggests, it comes with significant risk.



Plan ahead to prevent noise complaints from your neighbours

During the summer, it is common for club members and their guests to want to enjoy a club's outside space late into the evening. It is, however, important to be considerate to the club's neighbours to prevent any noise complaints. A proactive approach to noise complaints is the best way to prevent them escalating. Just one complaint could result in a Notice from your local council which could eventually result in a fine for the club and/or a reduction in your entertainment licensing hours.

We advise clubs to work with their neighbours to prevent noise problems occurring. By creating a relationship with the club's neighbours they will hopefully approach the club first in the event of a problem.

The club can also be proactive by notifying neighbours if a 'noisy' event is due to take place. When a noisy event is taking place it is a good time to walk around the club to see where any noise is coming from - you may find that a few simple modifications will reduce the noise coming from the club. Making sure doors and windows



are closed whilst late events are taking place is also important when trying to limit noise pollution.

If a complaint is received from a neighbour, take it seriously, and try to address the concerns the Club's neighbour has raised. The Club can also approach the local environmental health officer for a free consultation over how the Club can limit noise pollution.

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Guidance on holding committee meetings

We recognise that Committee Members and Officers change on a regular basis. We therefore hope that Clubs will appreciate the following guidance on how a Committee Meeting should be conducted by a Club Chairman along with a Model Code of Standing Orders for Committees.

No Club can be successful unless it has a body of enthusiastic and dedicated Members, for the Membership is at the heart of a Club. However, as in all business, success needs a good head as well as a good heart. At the head of a Club, the Chairman often holds the key to success.

The importance of a hard working Chairman, together

with the Secretary, is paramount. If such a duo also has the support of a hard-working and harmonious committee, then the Club will be doubly blessed.

The records of Clubs show that many have enjoyed the benefits of devoted Chairmen and Secretaries, without whom the facilities enjoyed by their members would not exist. Therefore, it may be recognised that an important duty of the members is to choose an able and reliable man or woman to represent the Club as Chairman.

The Chairman presides *ex officio* over all committee meetings and, in the absence of the President, General Meetings

of the Club. The Chairman should be thoroughly familiar with the rules of the Club and the procedures which govern Club meetings. The Chairman must, at all times, endeavour to maintain the dignity of the office of Chairman and, by example, the reputation of the Club. The Chairman should not be afraid to exercise authority, quietly and tactfully, when occasion arises. The Chairman should work in the closest co-operation with the Secretary in assuring that all legal and other Club obligations are carried out.

Chairmen may be elected directly i.e. by the Members at an Annual General Meeting or, if the rules provide, indirectly by the Committee from among

their own number. In the latter case, as the Members will have elected all the Members of the Committee, they will have already signified their confidence in the person who becomes Chairman.

On assuming the responsibilities of the post, the first obligation of a new Chairman is to become familiar with the duties it entails. It would be impossible to describe every situation and problem that might confront a Chairman, which is why the Chairman needs to maintain a cheerful and dignified presence, and to act with tact and fairness at all times.

Committee meetings have to be held at least once a month in order to settle Club policy, and

to make decisions affecting the operations of the Club and its development. The Chairman's handling of these meetings will determine, above all, how Committee Members retain their commitment and interest in serving their Club.

The Chairman is the vital link in creating an atmosphere that is indispensable to a successful Club. If the Chairman fails, it is possible that one of two trends, or both, will become apparent. There may be a lack of interest among members generally, or difficulties may be experienced in obtaining nominations to fill vacancies occurring on the Committee.

Most members learn the art of conducting meetings and running the Club, and also develop the confidence to address a wide audience at general meetings, by working within the Committee. An efficient Chairman, who holds the trust of colleagues, will do much to secure the continued success and development of the Club. It is up to the Chairman to weld the diverse characters that form a Committee into a working unit.

The Chairman will be assisted in his duties if there is a Code of Standing Orders which the Committee members themselves have accepted and agreed upon for the proper conduct of their affairs. In conjunction with the Secretary, the Chairman is responsible for arranging the agenda and the priorities of the Committee. A carefully prepared agenda will help to ensure that business may be dealt with quickly. As long as all essential business is catered for and all correspondence considered, their choice of priorities is unlikely to cause dissention within the Committee.

If an agenda cannot be completed in time, it is better that the Committee should agree to adjourn to a later date to conclude the outstanding business. The Chairman and Secretary should not take it upon themselves to omit items from the agenda in order to shorten the meeting. It is for the Committee to decide if agenda items should be omitted. The authority of the Committee should never be usurped. However, a good Chairman will be able to influence them towards wise decisions.

Patience and the avoidance of argument are the best instruments for the smooth conduct of meetings. It should go without saying that the Chairman must conduct meetings in accordance with Club rules, standing orders and recognised rules of procedure. This may not guarantee totally trouble-free meetings in all circumstances, but it will prevent most problems from occurring. If the occasion does occur when disorderliness develops, and the Chairman believes business cannot be satisfactorily concluded, the meeting may be adjourned to another date.

A Model Code of Standing Orders for Committees

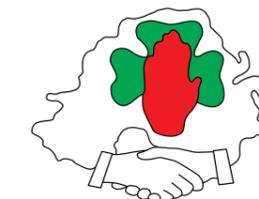
- In the absence of the Chairman, a committee may proceed to business after electing a temporary Chairman
- The first business at all ordinary meetings shall be the approval of past ordinary Minutes; the only permissible discussion shall be the accuracy of the record
- Objections must be moved, seconded and voted upon
- The Chairman shall maintain order and keep all 'points of order' in accordance with this code: decide priority of

speeches according to the order in which a member 'catches his eye' and ask for the terms of a motion or amendment before a speech is delivered, if the Chairman thinks fit

- In the case of disorder arising, the Chairman shall have power to adjourn the meeting to a time fixed by the Chairman, and when the Chairman leaves the chair all business shall be terminated
- In the case of equality of votes, the Chairman shall have a second or casting vote at committee meetings only
- Notice must be given at least five days before an ordinary meeting of any motions to be proposed other than those which arise directly from the subject under discussion
- Alterations or rescindments of existing minutes or resolutions must be by notice at the previous ordinary meeting and motion proposed, seconded and carried
- Motions and amendments must not be withdrawn or essentially altered after they have been seconded without permission of the meeting
- The motion 'to pass to the next business' shall always have priority over other amendments, and if this is carried the meeting shall at once proceed to the consideration of the next business
- The mover of an original resolution shall have the right of reply but must not introduce new matter
- If a member rises to 'a point of order' the member must specify the rule in the code which he thinks is being violated, and the member who was in possession of the meeting shall wait until the point of order has been discussed and settled

- Only the Chairman can rule on a point of order; the speaker shall then continue the speech subject to the ruling which has been given
- Discussion shall cease if the motion that 'the question be now put' is carried by a majority, the mover of an original motion having been first heard in reply - At an adjourned debate, the mover of the adjournment shall be first heard
- The Chairman of a committee shall have power to summon special meetings for urgent business or at the written requisition of a majority of the members of such committee, the special business to be placed on the notice calling the same No minutes of ordinary meetings will be read at special meetings
- Programme of business for all meetings shall be circulated three days before the meeting
- Sub-committees must report to the general committee before acting upon their resolutions unless they have been given executive powers
- At the first meeting of a sub-committee the Chairman of such committee shall be appointed and the number of members necessary to form a quorum shall be decided upon
- The Chairman of the general committee shall have the right to attend and vote at all sub-committees

These standing orders can only be suspended by a majority of the members present.



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Questions & Answers

Q. Could you confirm the holiday allowance that employees receive and how this applies to casual employees?

A. We can confirm that all Employees are entitled to 5.6 weeks paid holiday per year. Regarding calculating holiday entitlements, if a member of staff works on a casual basis or very irregular hours, it is often easiest to calculate holiday entitlement on the basis of how many hours have actually been worked. The holiday entitlement of 5.6 weeks is effectively an entitlement of 12.07% and therefore for every hour worked an employee would accrue 7 minutes and 24 seconds of holiday (*technically 7.242 minutes*). Therefore, if an employee works 10 hours they are entitled to 72.42 minutes paid holiday (*10 hours (600 minutes) divided by 100 x 12.07 = 72.42 minutes*).

The Government's own holiday calculator rounds this figure down to 72 minutes. You can simply adapt this to include how many hours the employee has worked and you can calculate how much holiday time they have accrued.

When a holiday request has been received from a casual employee you can use the above method to work out if they have accrued sufficient holiday to allow the request. If you have



employees on set hours each week then you can work their holiday entitlement using the following method. If you have an employee who consistently performs 40 hours per week (*8 hours per day*) then they are entitled to 5.6 weeks holiday a year per rata. This equates into 5 full weeks off (*of which you would pay them 40 hours for the week*) with three days holiday remaining (*24 hours*).

This online calculator is very useful when trying to work out the holiday allowance of an employee - www.gov.uk/calculate-your-holiday-entitlement

While an employee receives 5.6 weeks holiday per year, should they take bank holidays off and still be paid, then most employers will usually count such days towards the employee's holiday entitlement.

Q. Our Club President recently died and the Member who came second for this position at our last election in April has contacted me to say that he is now entitled to become Club President. Is this correct?

A. This person has absolutely no automatic right to be appointed to the vacant President's position. The vacancy caused by the President's death is deemed to be a casual vacancy and as such can be filled by any person appointed by the committee. It may well be that the committee decide to appoint the member who was the unsuccessful candidate but they have no obligation to do so.

Q. The Committee wish to implement a system where members pay a lower price for drinks than their guests or other users of the club (such as when a private event is being held). Can you confirm that such a pricing

policy would be legal?

A. We can confirm that such policy would be entirely appropriate. With the introduction of modern tills this business model is becoming more popular in private members' clubs and provides a clear reason for guests to become members of the club.

Depending on the till system the club is using, there are a few ways that this policy can be implemented, we have certainly seen cases where an employee simply chooses 'Member' or 'Non-Member' when serving and the till then calculates the correct price based on that information.

To comply with licensing legislation we would recommend that either two price lists are available or that the advertised price list is correct for non-members with members being provided with a discount to the advertised prices.

Q. The Committee wish to introduce a system whereby members who do not pay their annual subscriptions on time must pay an increased subscription. Is this in order?

A. It is not possible for the Club to demand an increased subscription if a member is late in paying his subscription. Such a provision is nothing to do with the annual subscription but is in fact a penalty or fine. Consequently, if such a provision is to be included in the rules then it should be included within the disciplinary rules. Care must also be taken to avoid a situation in which a person, who does not pay the increased subscription or fine, ceases to be a member since this would constitute being disciplined without a hearing. The whole question of increased

subscription or fines should be avoided and members should instead be encouraged to pay their subscriptions on time by promoting a free prize draw for those members who have paid their subscriptions on or by a certain date. Such a system has proved to be very successful in several clubs.

Q. We have been told that we should update the club's health and safety policies, specifically in light of employees who work alone in the club. Do you have any information about how to assist employees who are working alone in the club?

A. I think it is sensible to periodically update the club's policies, particularly in view of employees who at times work on their own. There is nothing unlawful about an employee working behind the bar alone or a cleaner working alone in the club. I simply suggest that the committee, in conjunction with the affected employees, conduct a risk assessment of the specific risks that an employee could conceivably and foreseeably experience when working alone inside the club.

Once you have drawn up the list of foreseeable risks then you can decide how to address the risks which have been identified. The final outcome of this risk assessment exercise should be a formal document which identifies the key risks of employees working alone and the steps which have been taken to minimise the risks to the employee and what an employee should do in the circumstances where such a risk becomes a reality.

If you have a question that your club needs answered then don't hesitate to contact the N.I.F.C. via telephone or email.

Navigating the minefield of auto-enrolment

Automatic enrolment of workplace pensions has now come into effect for businesses with as few as 30 employees, and it will soon embrace all employees, regardless of the size of business. Whatever the rationale behind the move, it is sure to cause an additional administrative burden on business, and will, due to their relative scale, affect small businesses the most.

The basic concept is that everyone must be automatically enrolled into a workplace pension scheme into which they put part of their salary and their employer also makes a contribution. Workplace pensions have been around for decades, but the big shift is that workers have now to opt out rather than in. This is designed to tackle the growing older population who can no longer rely on the state pension for sustenance into an extended old age.

While employees have the choice to opt out of the workplace pension, it is mandatory for all employers. If businesses don't comply, they could risk a penalty notice of anything from £400 to £50,000, depending on the issue and the size of the company.

As of October 2014, 163 compliance notices have been issued by The Pensions Regulator, with one of the largest being for an underpayment of £143,000 of pensions contributions. Not being aware of obligations is not counted as a valid excuse for avoidance. Companies who miss their staging date (the date at which they will need to start automatic enrolment) by more

than three months, could be expected to pay their employees' contributions, as well as their employer contributions.

You also have a duty to provide information about auto-enrolment to your employees. This needs to include information about what your contribution is and what they need to put in, and that they can opt-out.

The rules can be complex and it is worth bearing in mind some important rules of thumb if you are a business that employs even one person.

It is the employer's responsibility to ensure that all eligible employees, and non-eligible job holders who opt in, are enrolled into a qualifying pension. There are certain categories of workers who are not automatically enrolled and will need to opt in; these include those under 22 years of age or state pension age or older, or else anyone earning less than £10,000 per year. These groups of people still have the option to opt in.

If an employee opts out of any pension scheme within the one-month statutory window, then you should treat them as if they have never been enrolled, and give them a refund on their contributions. An employee can opt out at any time, however they are not entitled to a refund on contributions if they opt out following the close of the statutory window. They will need to send you an opt-out form, and they can opt back in when they want, but you are not required to accept them if they opted out within the last 12 months.

The three-year rule

Every three years, employers are required to re-enrol workers who have left a qualifying pension scheme. There is a statutory requirement to keep all records relating to auto-enrolment such as details of employees who have opted out and details of any non-eligible workers who have opted in.

Auto-enrolment takes time and careful planning and so it is useful to speak to an expert who will be able to provide you with advice and guidance. The

solutions will be tailored to your individual business needs.

For more information on this topic please contact Gordon Smith by email: gordon@rbfp.co.uk or call 07738 081882.



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Treasury Wine Estates re-invigorates Blossom Hill in UK with £2m summer investment and new packaging roll-out

Treasury Wine Estates (TWE) is re-launching Blossom Hill, available in Northern Ireland via Drinks Inc., with a £2m “Share a Little Loveliness” summer campaign, including new packaging, and Above-The-Line (ATL) media, including the brand’s first appearance on TV for two years.

This is the first activity unveiled by TWE for the UK’s number two wine brand since the winemaker acquired it from Diageo in December and is the largest campaign for Blossom Hill in five years.

According to Mediacom, the £2m summer campaign will be the biggest media activity seen by any wine brand in the last three years. It will include a best-in-class “Share a Little Loveliness” TV advertising campaign, on terrestrial TV, with estimated total reach of 16.4m viewers, on-air from 20 June as well as a strong social media campaign, with facebook activity running throughout the summer months.

Caroline Thompson-Hill, Head of Marketing UK/I, Western Europe and Blossom

Hill at TWE said, “We are delighted to make our first big announcement on the Blossom Hill brand in the UK since acquiring it in December. Blossom Hill is a consumer and customer favourite, so we are really excited to be able to support the brand as we come up to the all-important summer months with such an ambitious platform of investment.”

Another key activity supporting the relaunch is the roll-out of new packaging, which will be seen across key SKUs from July, as Blossom Hill looks to increase standout on shelf through new labels, which have already tested extremely positively in consumer research across key metrics, including purchase intent.

Thompson-Hill said, “Rolling out new packaging is a key part of this plan. We want to make the Blossom Hill bottle sing out on shelf, speaking the language of taste, which we know consumers have responded well to. The new labels demonstrate more of what Blossom Hill brand is all about - delicious fresh fruity wines that delight the senses, in a stylish new design that is unmistakably Blossom Hill.”

The full Blossom Hill range is exclusively available to purchase in N. Ireland from Drinks Inc.

For more information, or to place an order, please speak to your local Drinks Inc. rep or contact the Drinks Inc. office on: 028 9066 7744.

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MEET OUR NEW LOOK BOTTLES TODAY

Coca-Cola HBC's on-trade portfolio primed for summer occasions

Value offerings at lunchtime

The new larger pack from Coca-Cola is preferred by 8 out of 10 consumers for the 'with food' occasions and research has shown that the pack offering has the potential to triple revenue and profit for the on-trade at lunchtime.

Launched in 2015 following extensive research, the newer pack size is available in Coca-Cola, Diet Coke, Coca-Cola Zero, Sprite and Fanta. The range will offer consumers even greater choice and it will be hero'd by Coca-Cola Zero, which contains zero sugar and calories.

Complementing the 200ml range which is still the ideal

pack for the 'mixing occasion', the new 330ml satisfies consumer demand for greater value and longer enjoyment at lunchtime.



Mixability for summer evenings

Sunshine and stretches in the evenings will offer a welcome boost for trade this summer, particularly in the mixed drinks category. As evening occasions become more plentiful, there is an opportunity to offer

refreshment with flavoured beverages in particular.

Reach for a Sprite or Sprite Zero for an intense lemon and lime refreshment with a natural taste, or Fanta, which offers the fruity orange flavour that is enjoyed more than 130 million times each day around the world. The 200ml range is perfect for the mixing occasion with Coca-Cola, Diet Coke, Fanta Orange, Fanta Lemon, Sprite and Sprite Zero available in this classic pack size.



The classic mixer

Invented by Jacob Schwegges in 1783, Schwegges has been charming taste buds ever since. It provides the perfect balance of bubbles and flavour, delivering the sharp, bitter taste which styles our legendary tonic. Schwegges has consistently produced classic beverages with Soda Water in the 18th century, Tonic Water in the 19th century and Bitter Lemon in the 20th century. The brand is perfect in the present, because of its past.

2016 sees the launch of a new brand identity for Schwegges... tighter, sleeker and more refined.

The new look will feature across the entire 125ml



Schwegges range, and includes a fresh, new bottle and black label.

Also coming soon in July to the on trade is the launch of the NEW 200ml Schwegges range, the quintessential mixer for publicans and amongst discerning tonic drinkers.

Energising the Energy Offering

The Monster Energy 355ml is a new pack size and line-up exclusive for the on-trade. With the energy drinks category recently lacking significant innovation, this new size will offer more choice behind the bar or restaurant.



Historically, the perception has been that energy drinks should be available in just one size and variant in the on-trade. Now, with Monster Ultra, a lighter tasting zero calorie and zero sugar product with a delicious citrus taste, the energy offering is set to be redefined, with Monster's sights set on offering choice to a wider range of consumers, beyond the typical energy drinker.



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Heavenly Heverlee

An evening dedicated to tasting Heverlee, Belgium's much-lauded Premium Lager, was recently held in Belfast.

Appreciation of this premium Belgian Lager may seem all too easy but, as guests from trade and media discovered, there's an art to serving up Heverlee's celebrated 'perfected pint' ... and appreciation is deepened when you find out what lies behind this great heritage-based beer.

Leading the show-and-tell, much to the admiration of bartenders and licensed trade representatives from across Northern Ireland, was Heverlee's own master brewer, Joris Brams. There is no man better qualified to present Heverlee, for Joris, famously, is the man credited with its re-discovery.



Pictured with Heverlee master brewer, Joris Brams (pictured second from left), are (l-r) Connor Magill, Tennent's NI, and Ryan and Willis McLaughlin.

brewing process than the bigger Belgian brands to ensure a distinctive original Pils bitterness within its complex taste characteristics. Today Heverlee can proudly claim that it is once again deliciously brewed with ingredients and methods with roots dating back to Medieval times.

Heverlee is a Premium Belgian Lager with 4.8% alcohol by volume. It is what's known as an 'Abbey Beer', only ever brewed in Belgium, still in association with the Abbey of Premontre in Leuven. It is made to a traditional Pils style recipe from malted barley, Noble Saaz aroma hops, yeast, maize and fresh water combine to create a light, crisp and balanced flavour.

Heverlee is served in a chalice glass designed to preserve the beer head and concentrate its flavours. In a dash of in-bar theatricality, the foam is traditionally sliced off with a knife, perhaps worryingly known as 'beheading', which removes the larger bubbles, protecting the liquid underneath from exposure to the air and maintaining the head's bitter aromas.

But there's even more to pouring what Heverlee has dubbed its 'perfected pour' and Joris has created a six step programme to guide bartenders through the exacting process. Delivering perfection with every pour ensures that the customer always receives the beer as it should be, but it also

reminds the bartender that this is a product like no other: worthy of respectful handling.

The Heverlee logo features the Abbey's Latin motto 'Ne Quid Nimis', reflecting a philosophy of 'life in balance' The literal English translation of the Latin phrase is 'nothing in excess' ... which is perhaps good advice when you discover a Beer as exceptional and great-tasting as Heverlee.



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Tanqueray

Crabbie's "Give it some Ginger"

Crabbie's, the UK's number one selling Alcoholic Ginger Beer, is searching for the best 'ginger' selfie in Northern Ireland. Crabbie's is distributed in Northern Ireland by United Wine Merchants who are putting their own unique twist on the UK wide "Give it some Ginger" campaign for Northern Ireland consumers.

The competition calls for entrants to submit their most creative, fun, ginger selfies to the United Wines Facebook page with one lucky winner being selected to win an amazing weekend in Edinburgh for two, where the Crabbie's brand was first founded in 1801.

Crabbie's Brand Manager, Emma Haughian said, "The "Give it some Ginger" campaign was first launched last year with the sponsorship of TFI Friday and paid homage to famous redhead Chris Evans, asserting that the world would be a better place if it were more ginger.

This competition is exclusively for consumers in Northern Ireland and I'm looking forward to seeing just how original the folk of Northern Ireland can make their Ginger selfie!"

The 'Ginger' selfie competition will run from 1st June to 31st July 2016 with the Crabbie's "Ginger" team maintaining an active and engaging presence in bars and nightclubs on a mission to find the best, most Ginger selfie there is.

In the meantime if you would like to enter please submit your selfie to the United Wine Merchant's Facebook page www.facebook.com/unitedwinemERCHANTS/



Rip top seals Magners great new look

Magners is leading the market direction yet again, this time with a striking new look revealed this month.

The iconic Magners bottle has been relaunched with fresh new packaging across all can and bottle formats, designed to ensure maximum shelf stand-out. To further drive excitement, Magners will be the first major cider brand to adopt an innovative rip top closure.

Julia Galbraith, Magners Brand Manager at Tennent's NI, is delighted both with the new look and early consumer response.

She said, "The new Magners packaging is ahead of the curve in design terms and reinforces Magners' reputation for doing

things differently - and better. It embodies the personality of Magners Original by setting, rather than following, trends.

"Trade and consumer response has already been hugely enthusiastic and we're looking forward to driving that positive awareness still further during our key Summer season. There's never been a better time to enjoy - or sell - Magners!"

As the dynamic new suite of packaging rolls out, it will be backed by a substantial Northern Ireland media campaign across outdoor and radio, further supported by public relations, social media and experiential activity.



Tennent's scores with the limited edition Northern Ireland football glass #GAWAtoAT

Norn Iron footie fans have been racing to show their support for the Green and White Army by raising a glass of Tennent's, the Northern Ireland team's official beer, served in this season's must-have, the limited edition fan glass.

Boldly emblazoned with iconic dates in our glorious footballing history and carrying inspirational phrases such as 'Dare to Dream' and 'We're not Brazil, we're Norn Iron', the cool design from Tennent's proudly features the logo of the Irish Football Association and celebrates the brand's links with the new stadium at Windsor Park as well as its status as Official Beer to the national team.

For the first time in local history the famous red Tennent's logo also appears in green in a unique gesture of GAWA solidarity.

The limited edition glass was created as a follow up to the 'Norn Iron to a T' glass which captured some of our choicest colloquialisms to become the quirky collectable of 2015. The 2016 glass went into selected pubs and clubs just a few weeks ago and instantly sparked a phenomenal response from lovers of the Beautiful Game, rapidly becoming an essential item of fan kit.

As demand for the glorious glass threatened to outstrip demand, Gemma Herdman, from Tennent's NI, who brought the Norn Iron to a T glass and Limited Edition Football Glass to life, stepped in with an emergency re-order.

Gemma says, "It never does to under-estimate the enthusiasm of the Green and White Army! We knew they'd love toasting their team with their favourite pint, served in an iconic glass, but even we were amazed by the response!"

Our glass celebrates the team and its achievements throughout the years and fans were quick to join our celebrations in snapping up the glasses...but football is, famously, a game of two halves and we know our second order will be an instant winner too. Fans across the country will soon be able to join members of the national squad as proud owners of our limited edition Northern Ireland football glasses."



With GAWA fever taking hold across Northern Ireland, footie fans have been raising a glass of Tennent's, served in this season's must-have, the limited edition fan glass. Some of the fans who have been keen to get their hands on the glass from Gemma Herdman (centre), Tennent's NI, include (l-r): Janice McLemon, Liam Bennett, Conal Burns, and Jamie Wright and Ruth Jordan.

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The sport keeps coming this summer

Two golf Majors, cricket, darts, Formula 1 and the return of the football season ensure that the big days of live sport keep coming throughout July and August.

This year The Open will be shown in its entirety on Sky Sports for the first time.

Sky Sports will dedicate an entire channel to the Championship, offering ten days of programming, including live coverage of all four days' play and practice rounds, evening highlights of each day's play, plus a host of documentaries and shows exploring the unique allure of The Open.

The weekend of July 16th and 17th is another big one when it comes to attracting sports fans to your venue throughout the summer months.

The final two days of The Open will be shown from 9am throughout the day, as golf's rising young stars battle for the Claret Jug, with the winner crowned on Sunday evening. At the same time, days 3 and 4 of the first test between England and Pakistan will be played out live from Lord's throughout the day from 11am – perfect for putting additional viewing cards from Sky to use to show more than one sport at the same time.

Sky Sports' boasts an unbeatable line-up of live cricket in July and August. There's live Test, One Day and T20 cricket exclusive to Sky Sports throughout the summer months, presenting clubs with plenty of money-making opportunities and the chance to keep their customers in their venue for longer.



What's more, T20 Blast cricket will be shown on Sky Sports throughout the summer, bringing the fast-paced excitement of the limited overs game to screens in clubs.

The weekend of July 16th and 17th also sees the World Matchplay Darts get underway on Sky Sports, live from Blackpool – one of the most enjoyable competitions on the darts calendar, with an atmosphere to rival any of the biggest events.

Ready for Kick Off

The football season returns in August, and Sky Sports has more exclusively live Premier League matches than ever, bringing clubs 126 live games, including 10 matches in the newly created Friday evening slot. The opening weekend on Friday August 12th to Sunday 14th will be highly anticipated, with sport fans also treated to all-day coverage of the 4th and

final test between England and Pakistan from the Kia Oval in London.

Plus there's even more in August to get the tills ringing. Even before a ball's been kicked in the new Premier League season, there's the 3rd

test match between England and Pakistan, the Rugby League Super 8s format get underway, the Super Rugby Final, International Champions Cup football, and the start of the SPFL in Scotland and the English Football League, all live on Sky Sports.



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UGAAWA Monthly Merit Award winner

by Tony McGee

A little bit of Cavan history is made with the UGAAWA May Merit Award going to a Breffni player for the second month in a row. Pádraig Faulkner was the winner for April and now Martin Reilly steps into the limelight. It is the first back-to-back award for Cavan since Dermot McCabe was the first Breffni person to be honoured in August 1986.

Reilly gets the award after a dazzling display for Cavan against Armagh in the USFC quarter-final, at Breffni Park.

Not only did he hammer home the clinching goal from the penalty spot for the winners, but he played a major role in the first Cavan goal scored by Dara McVeety as well. He also earned a number of free-kicks that Seanie Johnston tossed over the bar. It was no surprise that the flying No 12 won the Man-of-the-Match award.

"All the lads played an important part in our win over Armagh," recalls the Killygarry clubman (29). "We were delighted with the win but now we have a big obstacle in front of us in the semi-final against Tyrone. We were disappointed in our performance against them in the Division 2 league final but Tyrone were deserving winners on the day. We have got to do better next time."

The only medal that Reilly has won with Cavan is a Leinster JFC trophy, a few years ago, but he is naturally hoping for bigger things in the not too distant future. His first senior appearance with the Breffni Blues was in 2007, after he had sampled soccer at home and abroad.

In the League of Ireland he played with Home Farm and Longford Town but was signed by Burnley as a 17-year-old. However, things didn't work out for him at Turf Moor and, after two years, he left the Clarets, returned home, resumed his GAA career and qualified as an Electrical Engineer. He works with Lakeland Diaries in Killeshandra.

"I never lost my appetite for GAA and I'm delighted to have returned to the game. Winning this Monthly Merit Award is a surprise for me and, of course, I'm honoured. Individual awards are very welcome, particularly when they don't come around too often," he stressed.

Reilly had to outpoint Tyrone's Ronan O'Neill, scorer of 2-2 against Derry, Fermanagh's Tomás Corrigan, who rifled over two remarkable sideline free-kicks in his eight points haul against Antrim, and Saffron hurler Ciarán Clarke who totted up 16 points against Kildare.

The winner receives an engraved Belleek Living vase, specially designed silver cuff links from Carlingford Design House, training gear from O'Neill's International Sports and a medical kit bag from 3FiveTwo Communications on behalf of Kingsbridge Private Hospital.

"That's an awful lot of stuff," commented Martin, "and I'm very thankful for the award. It is a great confidence booster going ahead to play Tyrone."

The presentation was made by Quinn Therm Operations Manager, Peadar Maguire, and UGAAWA Chairman, John Martin.



Peadar Maguire, Operations Manager Quinn Therm, and John Martin, Chairman Ulster GAA Writers' Association, present the Quinn Building Products UGAAWA May Merit Award to Cavan's Martin Reilly.

Pic by Peadar McMahon

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1984

Lewis equals Jesse Owens



Carl Lewis, a modern-day sporting great, holds aloft the stars and stripes after completing a magnificent 4 gold medal haul at the 1984 Olympiad.

The word 'great' is often overused in sporting parlance, but when referring to American athlete Carl Lewis, there are few more fitting adjectives.

Although he never truly endeared himself to the American public, few could argue that with 17 World and Olympic gold medals on display in his personal trophy cabinet - a tally never likely to be matched - he was the greatest of all time.

In a career with so many highs, it is almost impossible to separate the various outstanding achievements, but his pursuit of equalling Jesse Owens' clean sweep at the 1984 Olympics was particularly sweet.

By the time the Los Angeles Games came around Lewis's fame had transcended the sporting arena, but so thorough was he in his preparation, that nothing was ever likely to deter him from his goal. Lewis started his quest successfully by going sub-10 seconds to land the 100 metres and doubled up in the 200 metres. Sandwiched in between, was a comfortable victory in the long jump - an event in which he was later to break Bob Beamon's long-standing world record. The final leg of his staggering achievement came in anchoring the sprint relay team to a new world record.

Not only had Lewis equalled Owens's feat, but he had found the fame and fortune he had always craved, raising the profile of track and field in the process.

Torvill and Dean take gold



Sheer perfection - Torville and Dean perform Ravel's Bolero to an enthralled world-wide audience.

St Valentine's Day 1984 may be memorable for many British couples, but it is doubtful any will have experienced the emotions that ice-skating duo Jayne Torvill and Christopher Dean felt after their unforgettable Olympic gold-winning performance in (the then) Yugoslavia.

More than 24 million people watched on television in Britain, as the pair from Nottingham scored 12 perfect sixes for their free-dance performance - a record that will remain unmatched, since a new scoring system was introduced at the 2005 European Championships. Their four-minute routine, to the haunting tune of Ravel's 'Bolero', brought a standing ovation and flowers from the crowd of 8,500.

Afterwards, a tearful Dean said, "Tonight we reached the pinnacle. I don't remember the performance at all. It just happened. It was the most emotional performance we have ever given. What just happened out there - getting the medals - that is what we've worked so hard for, for so long." Torvill and Dean's Olympic gold in Sarajevo was the beginning of a special year for the pair, as they achieved record-breaking maximum points at the world figure skating championships shortly after.

Also this year...

Football - In the 1984 European Football Championship, held coincidentally in France, the hosts defeated Spain 2-0 to win their first major tournament.

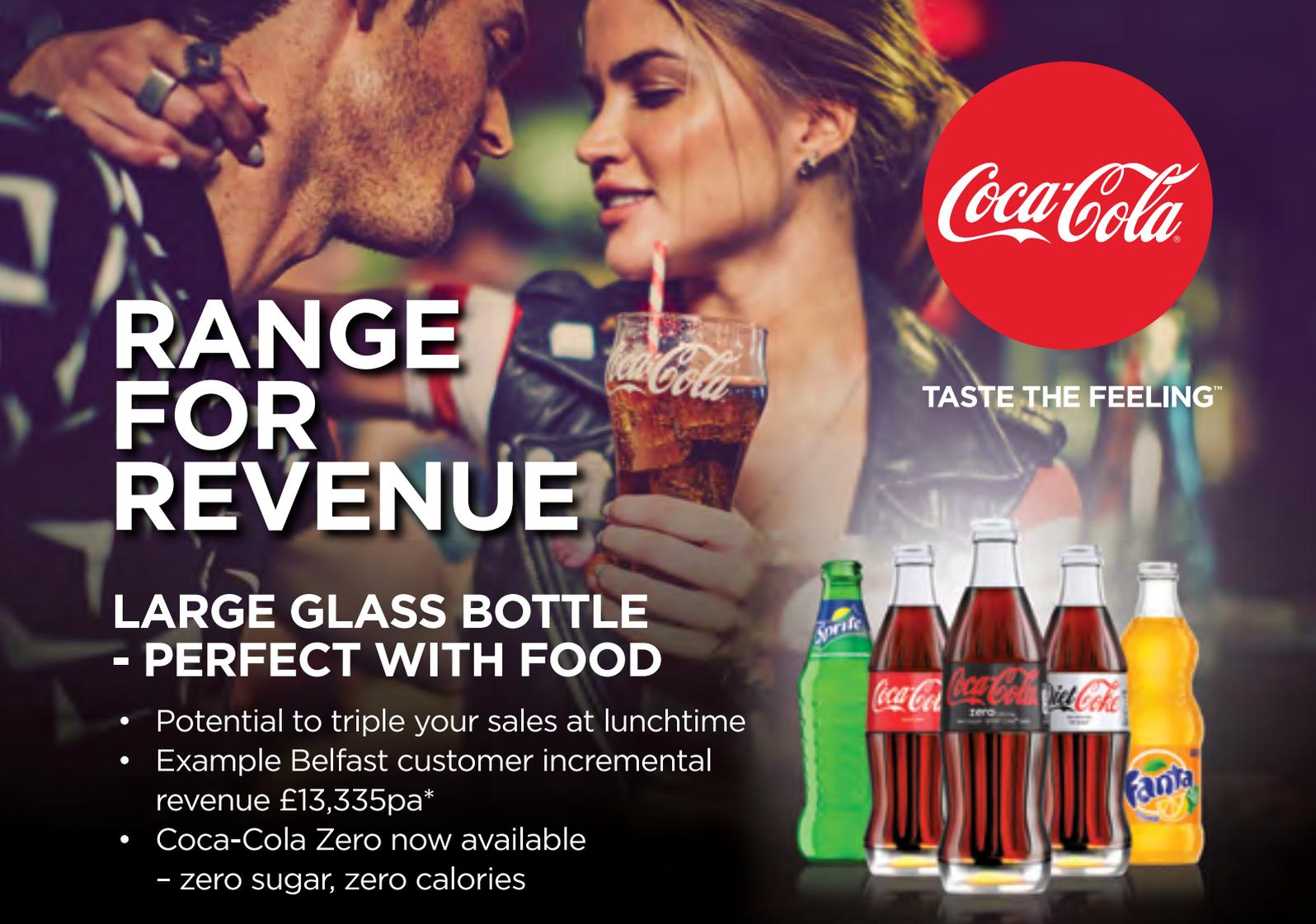
Horse Racing - Halo Dandy won the 138th Grand National by 4 lengths from 1983 winner Greasepaint, with Corbiere finishing third.

Snooker - Jimmy White lost the World Championship final 18-16 to defending champion, Steve Davis. This was to be his first of six World final defeats at this event, the other five running consecutively from 1990 to 1994.



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